

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Obama for America
Product	95/101/1768 - OBAMA FOR AM: SKED ,
Estimate Number	1768

Invoice #	04071904-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04071904
Alt Order #	Political Candidate
Deal #	
Order Flight	09/13/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 6a	6a-7a								
	CDR										
					09/10/12 to 09/16/12	1x	----F--				
	13			F	09/14/12	:30	6:44 AM	OFA12G104H	\$810.00		1
2	13	Good Day 7a	7a-8a								
	CDR										
					09/10/12 to 09/16/12	1x	----F--				
	13			F	09/14/12	:30	7:10 AM	OFA12P092H	\$810.00		1
3	13	Good Day 8a	8a-9a								
	CDR										
					09/10/12 to 09/16/12	1x	----F--				
	13			F	09/14/12	:30	8:22 AM	OFA12G104H	\$720.00		1
4	13	Good Day 9a	9-10a								
	CDR										
					09/10/12 to 09/16/12	1x	----F--				
	13			F	09/14/12	:30	9:23 AM	OFA12P092H	\$540.00		1
5	13	Good Day Sa 8a	8a-9a								
	CDR										
					09/10/12 to 09/16/12	1x	-----S-				
	13			Sa	09/15/12	:30	8:38 AM	OFA12G104H	\$540.00		1
6	13	Good Day Su 7a	7a-8a								
	CDR										
					09/10/12 to 09/16/12	1x	-----S				
	13			Su	09/16/12	:30	7:18 AM	OFA12Z118H	\$540.00		1
7	13	Live with Kelly	10a-11a								
	CDR										
					09/10/12 to 09/16/12	1x	----F--				
	13			F	09/14/12	:30	10:44 AM	OFA12G104H	\$360.00		1
8	13	Fox 13 News at Noon	12p-1p								

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Sales Region	National

Order #	04071904
Alt Order #	Political Candidate
Deal #	
Order Flight	09/13/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
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Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	CDR				09/10/12 to 09/16/12	1x	---- F--				
9	13	Judge Joe Brown	3p-4p	F	09/14/12	:30	12:29 PM	OFA12P092H	\$360.00		1
	CDR				09/10/12 to 09/16/12	1x	---- F--				
10	13	Judge Judy	4p-5p	F	09/14/12	:30	3:37 PM	OFA12G104H	\$180.00		1
	CDR				09/10/12 to 09/16/12	2x	---- F--				
	13			F	09/14/12	:30	4:17 PM	OFA12P092H	\$540.00		1
11	13	Fox 13 News at 5p	5p-530p	F	09/14/12	:30	4:29 PM	OFA12G104H	\$540.00		2
	CDR				09/10/12 to 09/16/12	1x	---- F--				
12	13	Fox 13 News at 530p	530p-6p	F	09/14/12	:30	5:28 PM	OFA12P092H	\$900.00		1
	CDR				09/10/12 to 09/16/12	1x	---- F--				
13	13	Insider	730p-8p	F	09/14/12	:30	5:44 PM	OFA12G104H	\$900.00		1
	CDR				09/10/12 to 09/16/12	1x	---- F--				
14	13	M-Su 1030-11p Late News	1030p-11p	F	09/14/12	:30	7:55 PM	OFA12P092H	\$855.00		1
	CDR				09/10/12 to 09/16/12	1x	---- FSS				
	13			Sa	09/15/12	:00			\$1,170.00	See MG 14.2	1
	13			Su	09/16/12	:30	10:48 PM	OFA12P092H	\$1,170.00	MG for 14.1 09/15	2

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Sales Region	National

Order #	04071904
Alt Order #	Political Candidate
Deal #	
Order Flight	09/13/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
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3050 K Street NW
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	13	Good Day 6a	6a-7a								
	CDR										
					09/17/12 to 09/23/12	1x	M-----				
	13			M	09/17/12	:30	6:58 AM	OFA12P092H	\$810.00		1
16	13	Good Day 7a	7a-8a								
	CDR										
					09/17/12 to 09/23/12	1x	M-----				
	13			M	09/17/12	:30	7:52 AM	OFA12Z118H	\$810.00		1
17	13	Good Day 8a	8a-9a								
	CDR										
					09/17/12 to 09/23/12	1x	M-----				
	13			M	09/17/12	:30	8:43 AM	OFA12P092H	\$720.00		1
18	13	Good Day 9a	9-10a								
	CDR										
					09/17/12 to 09/23/12	1x	M-----				
	13			M	09/17/12	:30	9:58 AM	OFA12Z118H	\$540.00		1
19	13	Live with Kelly	10a-11a								
	CDR										
					09/17/12 to 09/23/12	1x	M-----				
	13			M	09/17/12	:30	10:59 AM	OFA12P092H	\$360.00		1
20	13	Fox 13 News at Noon	12p-1p								
	CDR										
					09/17/12 to 09/23/12	1x	M-----				
	13			M	09/17/12	:30	12:44 PM	OFA12Z118H	\$360.00		1
21	13	Judge Joe Brown	3p-4p								
	CDR										
					09/17/12 to 09/23/12	1x	M-----				
	13			M	09/17/12	:30	3:07 PM	OFA12P092H	\$180.00		1
22	13	Judge Judy	4p-5p								

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Deal #	
Order Flight	09/13/12 - 09/17/12

Billing Calendar	Broadcast
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Special Handling	

IDB #	TV12856
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Product Code	101

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	CDR				09/17/12 to 09/23/12	2x	M-----				
	13			M	09/17/12	:30	4:10 PM	OFA12Z118H	\$540.00		2
	13			M	09/17/12	:30	4:39 PM	OFA12P092H	\$540.00		1
23	13	Fox 13 News at 5p	5p-530p								
	CDR				09/17/12 to 09/23/12	1x	M-----				
	13			M	09/17/12	:30	5:12 PM	OFA12Z118H	\$900.00		1
24	13	Insider	730p-8p								
	CDR				09/17/12 to 09/23/12	2x	M-----				
	13			M	09/17/12	:30	7:40 PM	OFA12Z118H	\$855.00		2
	13			M	09/17/12	:30	7:47 PM	OFA12P092H	\$855.00		1
25	13	M-Su 1030-11p Late News	1030p-11p								
	CDR				09/17/12 to 09/23/12	1x	M-----				
	13			M	09/17/12	:30	10:43 PM	OFA12Z118H	\$1,530.00		1
26	13	MLB Game Rays	Various								
	CDR				09/10/12 to 09/16/12	1x	-----S-				
	13			Sa	09/15/12	:30	3:59 PM	OFA12P092H	\$3,150.00		1
27	13	College Football Prime	Various								
	CDR				09/10/12 to 09/16/12	1x	-----S-				
	13			Sa	09/15/12	:30	7:39 PM	OFA12G104H	\$1,800.00		1
28	13	30 Sec to Fame	1235a-101a								
	CDR				09/10/12 to 09/16/12	1x	-----S-				
	13	Touch		Sa	09/15/12	:00			\$135.00	See MG 28.2	1
	13	Touch	12a-101a	Sa	09/15/12	:00			\$135.00	Credited	2

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Alt Order #	Political Candidate
Deal #	
Order Flight	09/13/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

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Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
28	13	30 Sec to Fame	1235a-101a								
	CDR										
29	13	Fox Sports Special	Various								
	LUR										
					09/10/12 to 09/16/12	1x	-----S				
	13			Su	09/16/12	:30	11:49 PM	0FA12Z118H	\$200.00		1
30	13	Fox 13 News at 530p	530p-6p								
	CDR										
					09/17/12 to 09/23/12	1x	M-----				
	13			M	09/17/12	:30	5:58 PM	0FA12P092H	\$900.00		1

Aired Spots**32**

<u>Gross Total</u>	\$24,815.00	
<u>Agency Commission</u>	\$3,722.25	
<u>Net Amount Due</u>	\$21,092.75	<u>Payment Terms 30 Days</u>

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